

Capacity Management Technology

that counts people to help monitor

and maintain social distancing



NOWSIGNAGE

Activate this app for **FREE** from the
NowSignage In-platform App Store



Safeguard your customers by tracking the number of people entering or exiting your premises in order to monitor capacity and maintain social distancing.

NowSignage has collaborated with leading technology partners to provide an effective way to manage in-store capacity during and after the Covid19 crisis. Maintaining social distancing regulations is made simple by displaying real-time capacity data on your digital signage screens in any given location.

Installing a 'people counting sensor' on your entrances and exits will provide an accurate live data stream to help you make informed and decisive decisions. By connecting this real-time data to NowSignage you can then easily control the flow of customers at your entrances and visualise exactly when maximum capacity has been reached.

Regulating the flow of people is now more important than ever, and it is your responsibility as a business to regulate this in order to ensure the safety of your staff and customers. The technology can be applied to several industries, including retail, real estate, transport, public service, tourism, etc.

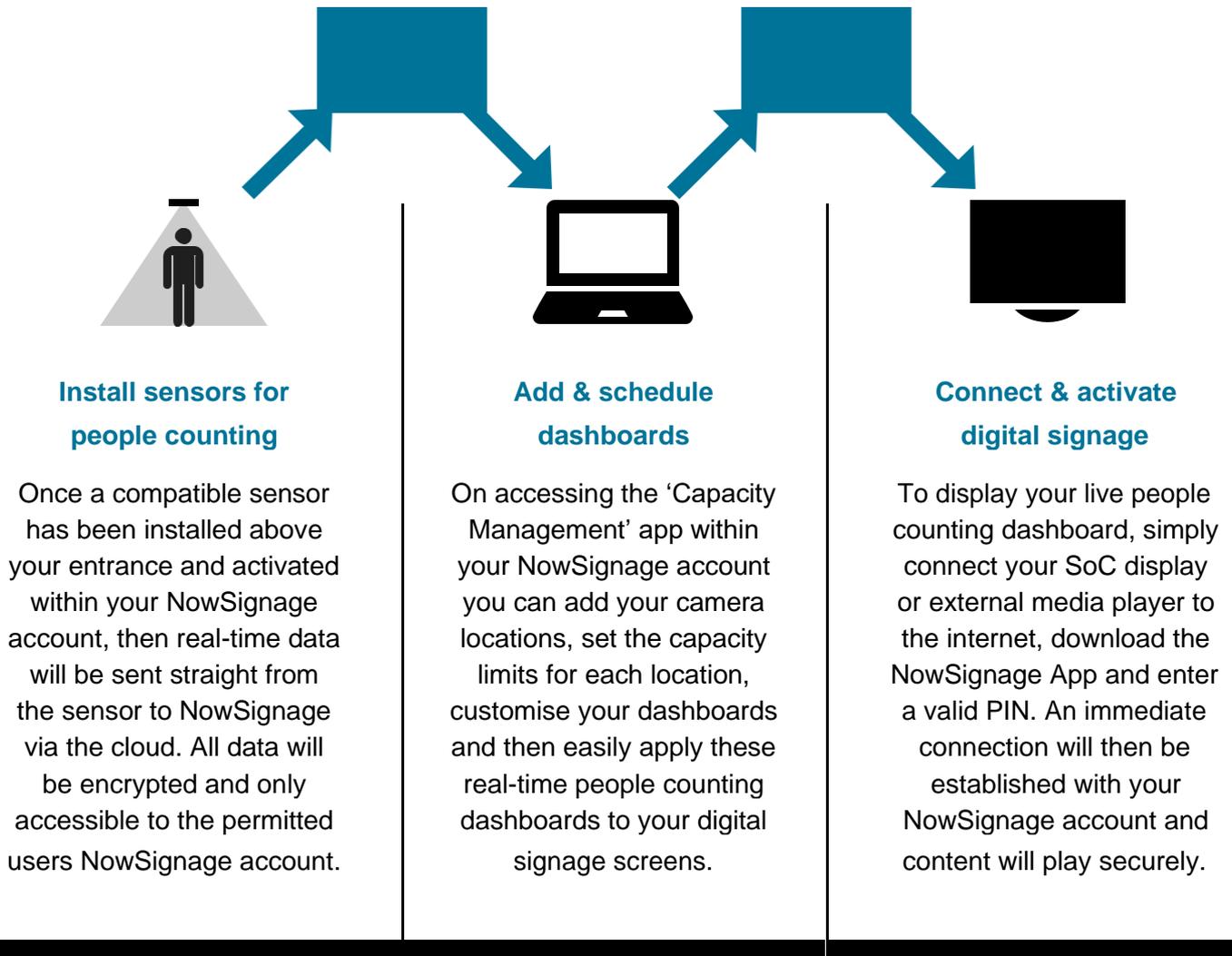


In partnership with **PHILIPS**



Secure cloud-based solution with real-time data

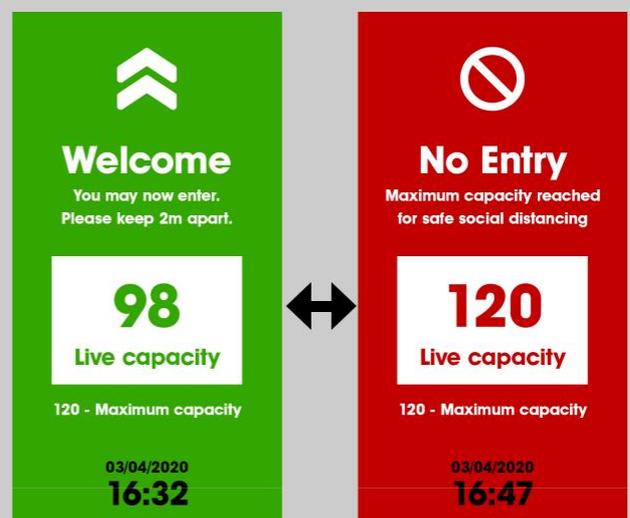
The NowSignage platform is used by some of the world's biggest brands and as such security and compliance is held in the highest regard. NowSignage pride themselves on maintaining and implementing the correct and latest security processes across all aspects of their platform.



Customise your layouts and live dashboards

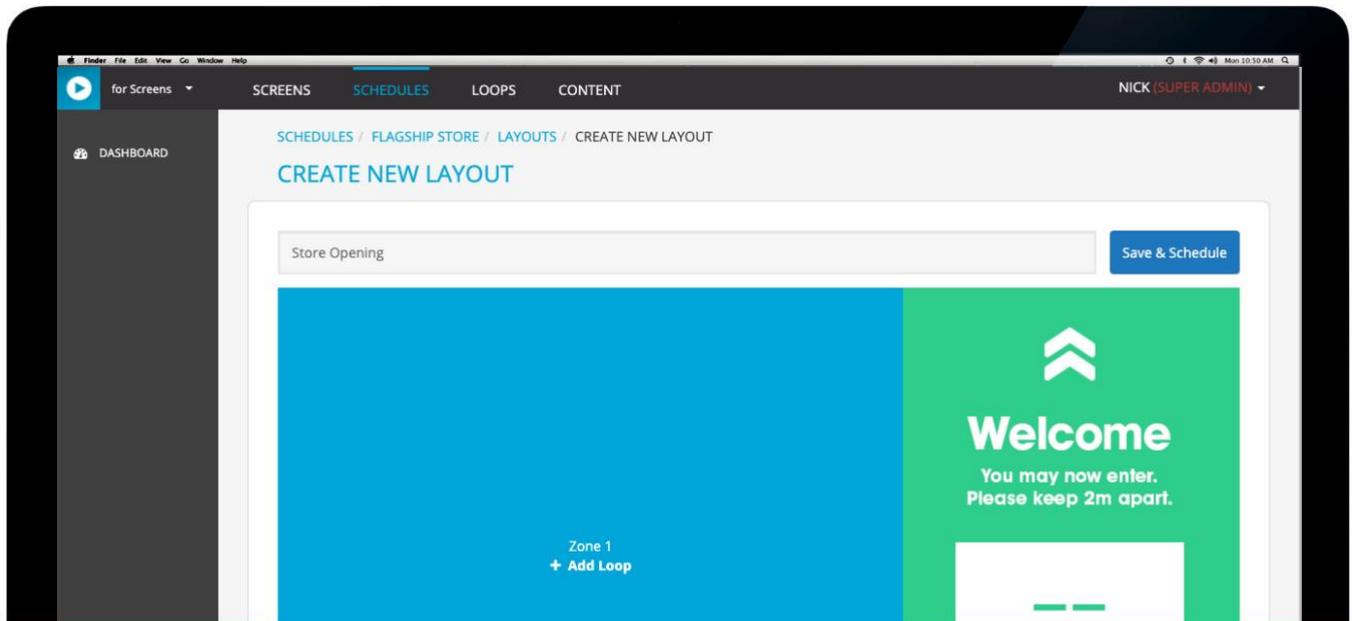
Within NowSignage users can customise their dashboards with colour coding, dynamic data inputs and personalised messaging.

You can also export your data as capacity trend reports, providing vital marketing and commercial analysis whilst also meeting your safeguarding obligations to your staff and customers.



Gain customers by giving them confidence

With new legislations in place to ensure a safe shopping environment, implementing the NowSignage People Counting solution will ensure compliance and welcome shoppers back to your store.



Tom Ross, Commercial Director at NowSignage *“We are living in some unusual times and it is the responsibility of businesses to regulate flow to ensure the safety of staff and customers. Businesses therefore need to adapt accordingly and, crucially, very quickly. We have the most robust solution on the market to promote safe shopping and give your customers confidence”*

